



**Brampton Soccer Club - Est. 2019**  
**One Club. One Vision. Stronger Together.**

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## **SOCIAL MEDIA GUIDELINES**

Brampton Soccer Club understands that with global networking easily accessible via Social Network tools such as Facebook, Instagram, SnapChat, Twitter, YouTube etc., we have a responsibility to our Membership to create a guideline of what is acceptable

### **Social Media use**

It must be highlighted that the Brampton SC believes that any networking used in a positive way can only enhance the game which we all love. The points below are designed to avoid the pitfalls which can occur when personal comments are made viral.

The Brampton SC Membership encompasses Players, Referees, Team Officials, Administrators and Board Members. Our membership represents Brampton SC and our soccer community. We require our membership to exercise good judgement in its use of Social Media websites. It is important to conduct yourself in a responsible and respectful manner.

- ▪ Members are not permitted to post information, photos, or other representations of sexual content, inappropriate behaviour (e.g., drug or alcohol use), or items that could be interpreted as demeaning or inflammatory.
- ▪ Members are not permitted to post any racial, sexist, homophobic, anti-religious or any other comments of that nature to members or non-members.
- ▪ Members are not permitted to post any comments that could be deemed derogatory about other players, team officials, teams, clubs, or referees.
- ▪ Members are not permitted to comment on injuries, or team matters that could reasonably be expected to be confidential to team members.
- ▪ Members are not permitted to post any threats of violence or harassment.
- ▪ Members are not permitted to post games at any age group. ▪ Members are not permitted to post scores and/or standings for age groups U3-U12.
- ▪ Members are not permitted to post photos and/or videos that include non-Brampton members. Permission should be granted prior to posting photos and/or videos that include Brampton's members. ▪ Members must always follow the guidelines established by the Social Media website being used. Best Practices and Reminders
- ▪ Always think twice before posting. If you would not want your parents, friends, coaches etc., to read/view what you have posted then DON'T.
- ▪ Always be respectful, responsible, and positive.

- ▪ Always remember the audience that will have access to your posts. Parents, friends, family members, Club Officials, strangers, current/ prospective employers etc.
- ▪ Always remember that every time you post, it is PERMANENT. Even if something is deleted, it remains on the internet somewhere. Any violations of these guidelines may be subject to disciplinary action:
  - ▪ under OS POLICY 1.67-Acted in a manner deemed to be detrimental to the game. (Until such time that Ontario Soccer issues a social networking policy).
  - ▪ through Peel Halton Soccer Association where temporary or permanent suspension from the team/club may also occur (3-12-month suspension towards coaching staff + fine to Club).
  - ▪ through Brampton Soccer Club where temporary or permanent suspension from the team/club may also occur.

**Social Media Guidelines 2026**