



**Brampton Soccer Club - Est. 2019**  
**One Club. One Vision. Stronger Together.**

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## **CULTURAL SENSITIVITY**

### **Brampton Soccer Club (BSC) – Commitment to Cultural Sensitivity**

At Brampton Soccer Club (BSC), we prioritize cultural sensitivity and diversity, ensuring that all participants feel respected and included.

During coaching interviews, we emphasize the importance of understanding and embracing cultural diversity within our club.

This topic is a key focus at our Coaches Kick-Off Meetings at the start of the Indoor and Outdoor Seasons.

We provide resources and training to equip coaches with the knowledge and tools to foster an inclusive environment for players, families, and the broader community.

Key Focus Areas During interviews and meetings, the following principles are highlighted:

- **Engaging Conversations:** Encouraging open discussions with players about the importance of respect and diversity.
- **Cultural Learning:** Promoting curiosity and awareness by encouraging athletes to learn about different cultures.
- **Holistic Coaching:** Addressing the mental, emotional, and cultural aspects of player development alongside physical training.
- **Diverse Media Exposure:** Using various forms of media to introduce and celebrate different cultures, broadening players' perspectives.
- **Peer Connections:** Encouraging players to learn about each other's unique backgrounds, fostering mutual understanding.
- **Respect and Inclusion:** Reinforcing the importance of respecting differences and maintaining a zero tolerance policy for bullying, teasing, or discrimination.
- **Inclusive Culture:** Creating an environment where every participant feels welcome, valued, and supported.
- **Sport Equity Awareness:** Staying informed about equity issues in sports to ensure fairness, accessibility, and equal opportunities for all players.

### **Our Commitment**

By embedding cultural sensitivity into our coaching approach and club culture, Brampton Soccer Club (BSC) strives to create a positive, inclusive, and respectful environment where diversity is celebrated, and every player has the opportunity to thrive.

**CULTURAL SENSITIVITY COMMITMENT - 2026**