



Brampton Soccer Club – Est. 2019

One Club. One Vision. Stronger Together.

Brampton Soccer Club welcomes **Joey Lombardi** as our new Director of Player and Coach Development.

Brampton Soccer Club is pleased to welcome Joey Lombardi as part of the Club's Technical Leadership Team. Joey will be joining BSC full time January 1, and will be responsible for formulating a strategic plan to evolve BSC's Technical Development programs, and lead the BSC Coach Education Structure.

Joey brings a wealth of Experience from previously working across Community, Provincial, and National Team levels for both Male and Female players. His most recent role was Regional EXCEL Director and Performance Director for Canada Soccer's Men's EXCEL Program. Within that role, he was responsible for aligning the Provincial Pathways with the National Strategy, Tracking/Monitoring players across the Country, Educating Coaches on the EXCEL Framework and Building the MEP's Performance Systems.

Currently a Canada Soccer "A" License and USSF "A" License Holder. He is a resident of Brampton with Player and Coaching experience at BSC during the 1990's and early 2000's.

"I am excited about coming home and working for a Club that is very close to my heart. Brampton is where I first played soccer and then I went on to become a Coach at the Club when I kick started my Coaching career. The club has put together a strong structure and foundation that will grow over the next several years, and I am thankful that the club has empowered me to support this process. I look forward to the new year, and learning more about the Club's operations, people and programs to support the Technical Plan that will be a blueprint for the club's future success"
– Joey Lombardi

More news about Joey's Role will come out in the New Year as we continue to invest in our Technical programs, Coaching and Player Pathways.

Sincerely,

Gene DaSilva
President, Brampton Soccer Club